



Building Bright Futures

Press Release

FOR IMMEDIATE RELEASE

Contact:

Diana Wilson

Chief Communications Officer

dimwilso@jeffco.k12.co.us

303-982-6810

Jeffco Public Schools Adds Athletics & Activities Specialist to Communications Team

GOLDEN, Colo. (August 24, 2016) – Jeffco Public Schools has hired Dennis Pleuss to dedicate additional resources to sharing stories about high school athletics and activities. In addition to sports coverage at the 19 high schools in the district (including charter schools), he will produce stories about marching bands, stadiums, adaptive sports, stage productions, club activities, stand-out students involved in activities, and more. Over 75% of high school students in Jeffco Public Schools are involved in athletics and activities.

In addition to stories for internal publications, Dennis will produce content for the CHSAANow.com/jeffco website, post stories to a new Jeffco Public Schools Facebook page, Jeffco Athletics, and regularly tweet scores and photos via <https://twitter.com/JeffcoAthletics>. He will also submit stories regularly to local newspapers and produce a monthly spot for the Jeffco Public Schools YouTube Channel, JPS TV, and for local Channel 8 stations.

Dennis joins Jeffco Public Schools after nearly two decades covering high school sports across Jefferson County for weekly newspapers and other media outlets. He is a graduate of Lakewood High School and Colorado State University.

About Jeffco Public Schools

Jeffco Public Schools has been providing educational excellence for more than 60 years. Our mission is to provide a quality education that prepares all children for a successful future. The district serves over 86,000 students at 155 schools on 168 campuses. Find Jeffco Public Schools on Facebook, Twitter, and YouTube.

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